



**FOR IMMEDIATE RELEASE**

## **Revolver, Developers of FreeSpin3D™, Appoints Dave Klein as VP of Sales & Marketing**

**Herzliya, Israel, June 30, 2009** – [Revolver](#) is pleased to announce the appointment of Dave Klein as vice president of sales and marketing. In his new position, Klein will be responsible for the global sales and marketing for FreeSpin3D™. This is part of the growth and the increased demand for [FreeSpin3D™](#) for Adobe® Flash® CS3, which will now be joined by the new FreeSpin3D for CS4 version.

Klein brings with him a proven sales and marketing track record. In his previous position, Dave was vice president of marketing at Electric Rain, a Boulder, Colorado-based software company that sells multimedia creation and editing tools to business and design professionals, and an industry-leading developer of 3D Adobe Flash solutions.

“Dave Klein is a successful marketing and sales leader with extensive online marketing and business development accomplishments,” said Amir Fischer, CEO of Revolver. “With his previous history of significant and measurable successes, I am confident that he will further expand Revolver’s sales and marketing efforts behind FreeSpin3D and future products, leveraging his industry experience, expertise and relationships to develop strategic technology and marketing partnerships.”

### **About FreeSpin3D**

FreeSpin3D allows rich media designers and developers to create advanced interactive 3D content for Adobe Flash in minutes. FreeSpin3D is the only real-time 3D technology for Adobe Flash that utilizes the standard animation timeline and one-click 3D behaviors. By utilizing the standard Adobe Flash designer toolset and the ability to apply interactive behaviors with a single mouse click, FreeSpin3D is simple enough for beginning designers. Advanced developers will appreciate the advanced ActionScript API for FreeSpin3D, allowing them to push the limits of 3D delivery over the web.

Our aim is to enable swift, simple, and compelling 3D graphic content anywhere. To learn more visit [www.freespin3d.com/](http://www.freespin3d.com/).

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